Waxxxpress Affiliate Program
Step by Step Guide

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Love Waxxxpress? Become an Affiliate and earn!

We love our customers – especially the ones that love us so much they want to tell everyone about it! In fact, we want to pay them for their love!

How does it work?

Become a Waxxxpress Affiliate and when a Referral uses your Affiliate Link / Referral URL and creates an account, you will receive 10% commission on every order they place over the next two years.

What's in it for you?

- When a Referral uses your Affiliate Link / Referral URL and creates an account, you will receive 10% commission on every order they place over the next two years.

- Receive a 25% off Coupon Code to pass on to your Referrals, encouraging them to shop and maximising your potential commission.

Coupon valid for Referral's first order only, Terms and Conditions Apply.

How to register as an Affiliate

1. Create an account with Waxxxpress.

2. Complete the Affiliate Registration Form.

3. Wait for your application to be processed (this may take up to two working days).

4. Upon approval, you will receive an email containing
    - The link to your Affiliate Area (this is where all Affiliate information can be found, including your Affiliate Link / Referral URL, Affiliate Coupon Code, Referrals and Affiliate Payout Form)

    - Marketing materials (pictures, videos, social media posts and everything you need to promote Waxxxpress)

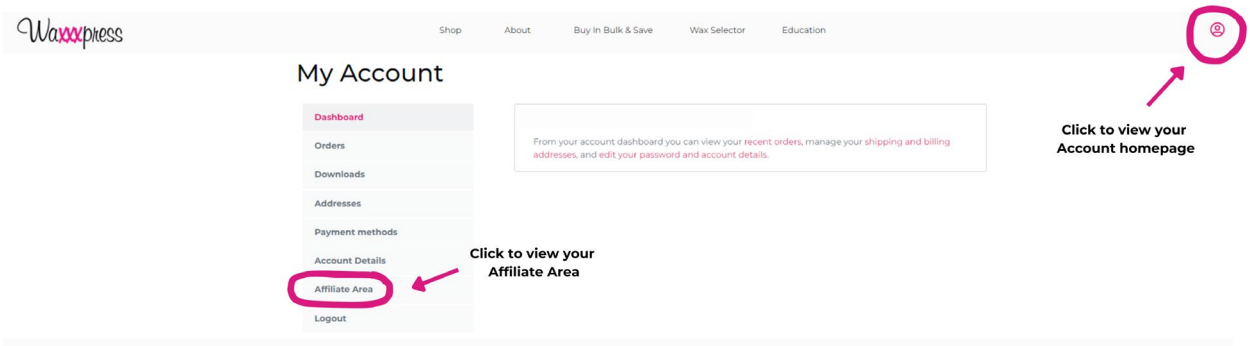
5. You're ready to go! Share your Affiliate Link / Referral URL to start earning.

Signed up as an Affiliate? Congratulations!

Let us show you around your Affiliate Area (within your Waxxxpress account). Here you will find your Affiliate Link / Referral URL and Affiliate Coupon Code (to send to your Referrals to ensure they receive 25% off their first order), as well as a list of all current Referrals and a link to the Affiliate Payout Form.

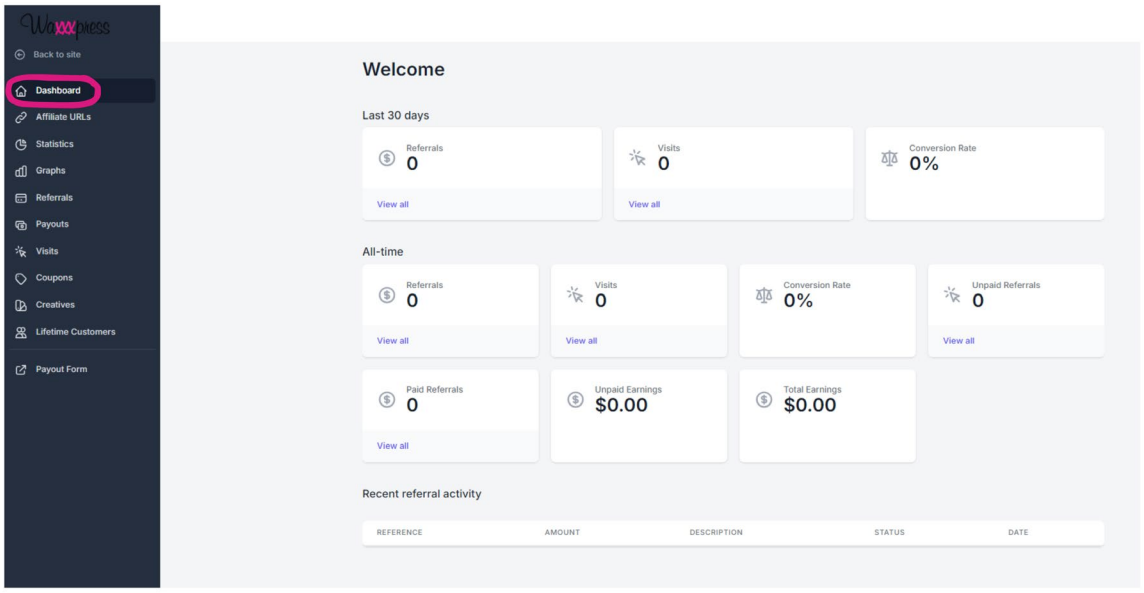
How to access your Affiliate Area

Once approved as an Affiliate, log in to your Waxxxpress account and head to My Account. Here you will see a navigation bar on the left hand side of your screen and a button to access your Affiliate Area.



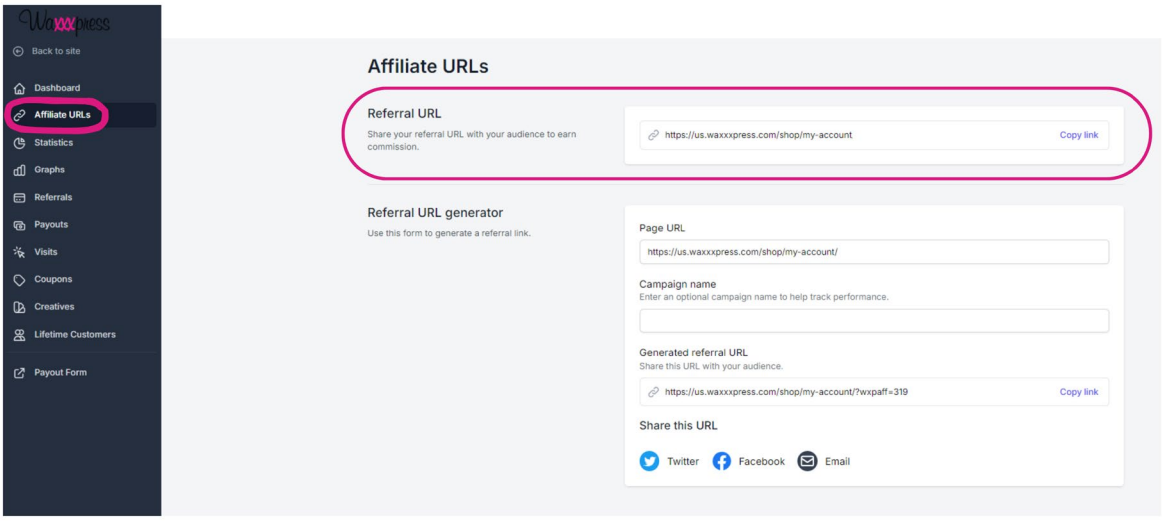
Affiliate Dashboard

Click Affiliate Area and you will automatically be taken to the Affiliate Dashboard. This page is a general overview of all your Affiliate activity. You can use the navigation bar on the left hand side of your screen to navigate through the different pages in your Affiliate Area.



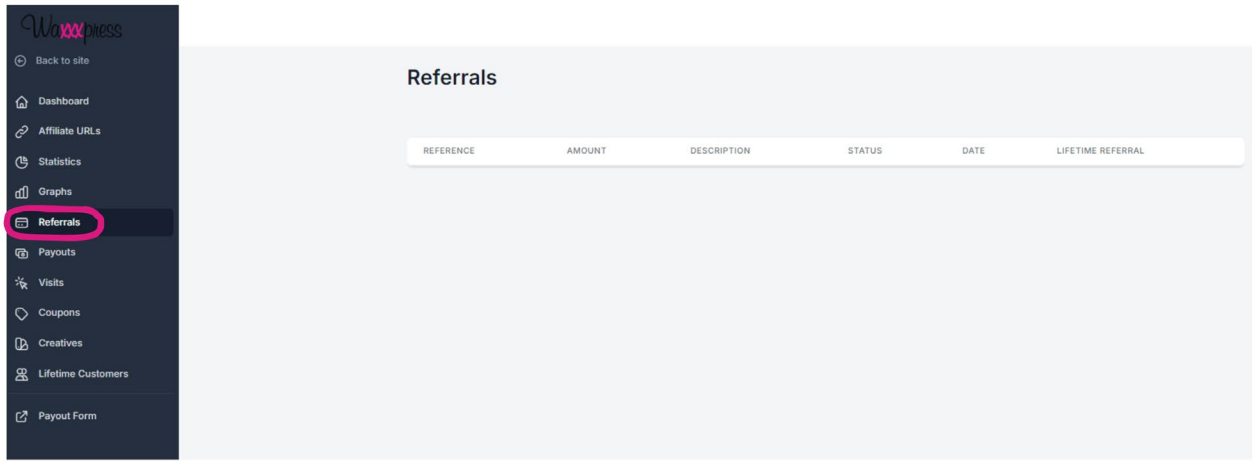
Affiliate Link - Where to find your Affiliate Link / Referral URL

This page is where you can find your Affiliate Link / Referral URL.
Copy and paste this Affiliate Link / Referral URL to include in emails, social media posts and more, to engage potential Referrals and start earning commission!



Referrals

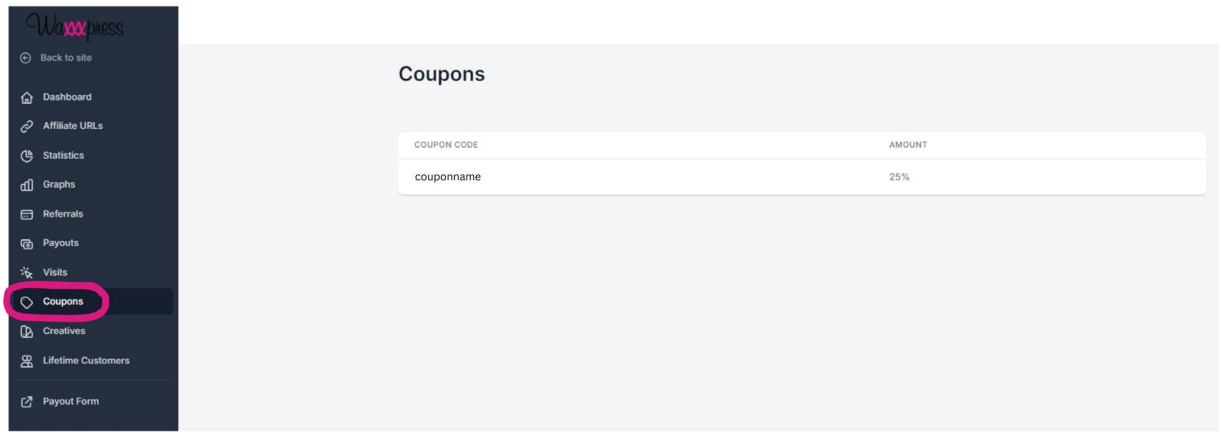
Here you will find an overview of all the Referrals you have signed up to Waxxxpress. You will earn 10% commission on all orders your Referrals place within their first two years. The more Referrals you sign up, the more commission you earn.



Coupons - Where to find your Affiliate Coupon Code

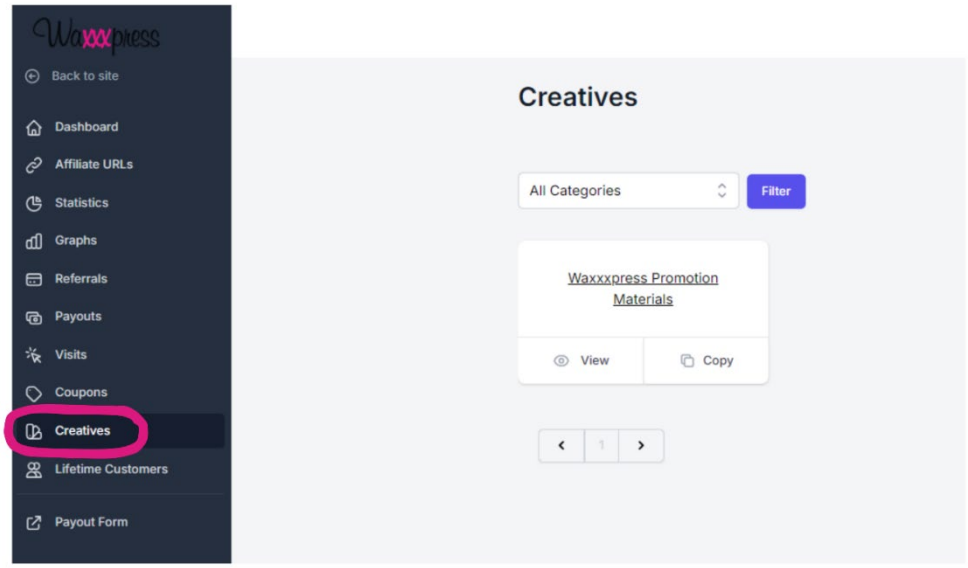
Each new customer to sign up to Waxxxpress using your Affiliate Link / Referral URL can receive 25% off their first order placed with Waxxxpress (Terms and Conditions apply).

To redeem their 25% discount, your Referral simply needs to apply your unique Affiliate Coupon Code to their Cart when placing their first order. Share this code and include your Affiliate Link / Referral URL when communicating with potential Referrals.



Creatives

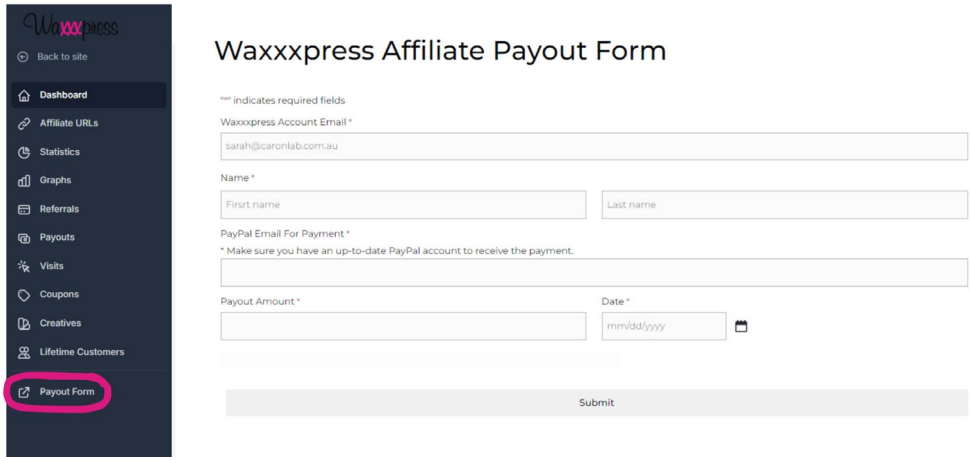
The Creatives page holds the link to the Waxxxpress Affiliate Dropbox, containing promotional material (e.g. social media posts, images, videos) you can use to help promote your Affiliate Link / Referral URL and engage with potential Referrals.



Affiliate Payout Form - How to get your commission paid out

Affiliate commission will accrue over time. To claim your commission you need to complete and submit the Affiliate Payout Form.

The Payout Form alerts Waxxxpress that you are ready to be paid. Our Team will process the payment and your commission will be on its way to your bank account within ten working days.



Ready? Let's start promoting!

To make the most out of your Affiliate status, when recruiting new Referrals there are two important things to remember...

1. **Always include your Affiliate Link / Referral URL**
2. **Always include your Affiliate Coupon Code**

Including these two things makes sure that you will earn your 10% commission and that your Referral can get 25% off their first order, win – win!

How to get a Referral signed up

1. Send your potential Referral your Affiliate Link / Referral URL and Affiliate Coupon Code.
2. The Referral needs to click your Affiliate Link / Referral URL and create an account with Waxxxpress.
3. The Referral can then use your Affiliate Coupon Code to receive 25% off their first Waxxxpress order.
4. The Referral gets 25% off their first order and you earn 10% commission on every order they place, for the next two years, win – win!

How to promote your Affiliate Link / Referral URL

Social Media

Include your link: When posting on social media, remember to always include your Affiliate Link / Referral URL to ensure Referrals are using your link when they create their account.

Tag Waxxxpress: Waxxxpress have four social media accounts, @waxx.xpress on Instagram, @waxusa on Facebook @waxxxpress on Tik Tok and @Waxxxpress on YouTube. Make sure you tag these accounts in your social media posts so we can repost them to our own socials and give your content more views.

Collaborate with Waxxxpress: Do you have content that is relevant and appropriate for Waxxxpress' Instagram followers? Invite us to collaborate on your post! Collaborating on a post means content will appear on the profiles of both accounts, as well as on the feeds of the accounts' followers.

Repost Content: Like something we've posted on social media? Feel free to contact us and request a copy for you to repost to your own feed.

Use your database

Email: Do you have an email list of fellow waxers and esthie besties who you think would like our products? Include your Affiliate Link / Referral URL in an email and encourage them to create an account and shop!

SMS: Do you have a group chat with fellow waxers and esthie besties? Include your Affiliate Link / Referral URL in messages and encourage them to create an account and shop!

Marketing Material - We've done the hard work for you

Visit our Waxxxpress Affiliate Dropbox to access some helpful marketing materials, including pictures, videos, social media posts and everything you need to promote Waxxxpress.

Click here to access.

Contact Us - Don’t forget to keep in touch

We love our Waxxxpress community and are grateful to have a network of so many amazing Affiliates.

If you have any questions about our Affiliate Program, please contact our helpful Customer Service Team by emailing info@waxxxpress.com and remember to follow and engage with Waxxxpress on social media!

Affiliate Program Terms & Conditions

- When a Referral uses your Affiliate Link and creates an account, you will receive 10% commission on every order they place over the next two years.

- Affiliate status will be reviewed every two years by Caronlab Australia trading as Waxxxpress who reserve the right to cease your Affiliation at any time.

- Affiliate content posted to social media must fit within the platform's Terms, Policies and Guidelines.

- Views expressed in your content and activity are your own and not representative of the Waxxxpress brand.

- When using Waxxxpress products, they are to be used in line with the recommended instructions and directions listed on the product packaging and online.

- Disclosure of your Affiliate status when promoting your Affiliate Link/ Referral URL should occur in line with your local laws and guidelines.

- Affiliate Coupon Code can be used on a Referral's first order only and expires after 30 days of issue.

- Affiliate Link / Referral URL cannot be used to generate commission on orders placed by the Affiliate's own account.

- Commission earnt will accrue over time, it is up to the individual Affiliate to decide at what point they want their payout. Payout can be arranged by completing and submitting the Payout Form found in the Affiliate Area. Please allow up to ten working days for Waxxxpress to process your payout.

- Waxxxpress products are only available to licenced beauty professionals, as such, only licenced beauty professionals are valid Referrals.